

PAUL HEBERT

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WORK EXPERIENCE

Work Truck Solutions

Graphic Designer | June, 2015 – Present

Updated and improved the company website
Designed web pages and HTML email templates
Conveyed complex information through animation
Created printed marketing materials
Collaborated on the UX of their primary service

Zojo Media

Graphic Designer and Web Developer | June, 2015 – April, 2016

Designed branding, a style guide and an interactive website prototype for a new data streaming company
Maintained and improved existing e-commerce sites
Handled support tickets, updating and maintaining client sites
Wrote, designed and developed documentation for internal use

INTERNSHIP

Tehama Group Communications

Design Intern | January – June, 2015

Worked with clients to produce print and web materials
Staffer of the Month
2015 TGC \$1,000 Scholarship for exemplary client work and dedication to the agency.

FREELANCE CLIENTS

Picture This Photography

Developed an e-commerce website for a local photographer

The Pour House

Designed and developed a static site for a restaurant

Wildflour Bakery

Designed and developed a minimalist site for a bakery

Impurity Bike Co.

Designed graphics for engraved bike frames, shirts, and stickers

Dann Rogers

Maintained and updated a Wordpress site for Kenny Rogers' nephew, the musician Dann Rogers

EDUCATION

California State University, Chico

Fall, 2010 – Spring, 2016

BA in Communication Design,
Emphasis in Graphic Design

Minor in Photographic Studies

Dean's List - Spring, 2015

SKILLS

Design

Using Adobe Suite to create vector graphics, edit photos and lay out text

Creating photographs and illustrations for use in designs

Utilizing typographic hierarchies to organize information

Designing intuitive user interfaces

Development

Developing responsive sites and web applications using HTML, CSS, JS, SVG, PHP and MySQL

Incorporating interaction and animation into web design

Using content management systems such as Wordpress, Joomla, Drupal and Magento

Harnessing libraries and frameworks to accelerate development

Keeping large projects organized with version control

Portfolio and references are available upon request.