

PAUL HEBERT

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WORK EXPERIENCE

Work Truck Solutions

Lead Web Designer | June, 2015 – Present

Improved the user experience of a SaaS product used by hundreds of enterprise customers

Developed key features and fixed bugs to help the development team meet sprint deadlines

Led email marketing campaigns that resulted in thousands of page views for customers

Zojo Media

Front End Engineer | June, 2015 – April, 2016

Designed branding, a style guide and an interactive website prototype for a new data streaming company

Quickly and professionally handled design and development tasks to help meet clients' business needs.

Wrote, designed and developed documentation for internal use to make the team more efficient

INTERNSHIP

Tehama Group Communications

Design Intern | January – June, 2015

Worked with clients to produce print and web materials

Staffer of the Month

2015 TGC \$1,000 Scholarship for exemplary client work and dedication to the agency.

FREELANCE CLIENTS

June 2012 – Present

Picture This Photography

Developed an e-commerce website for a local photographer

The Pour House

Designed and developed a static site for a restaurant

Wildflour Bakery

Designed and developed a minimalist site for a bakery

Impurity Bike Co.

Designed graphics for engraved bike frames, shirts, and stickers

Dann Rogers

Maintained and updated a Wordpress site for Kenny Rogers' nephew, the musician Dann Rogers

EDUCATION

California State University, Chico

Fall, 2010 – Spring, 2016

BA in Communication Design,
Emphasis in Graphic Design

Minor in Photographic Studies

Dean's List - Spring, 2015

SKILLS

Development

Developing responsive sites and web applications using HTML, CSS, SCSS, JS, SVG, PHP and MySQL

Using AJAX and JSON to facilitate complex interaction within the browser.

Harnessing libraries and frameworks to accelerate development

Keeping large projects organized with version control

Incorporating interaction and animation into web design

Using content management systems such as Wordpress, Joomla, Drupal and Magento

Using analytics to make UX decisions

Design

Creating personas, wireframes, mock-ups and prototypes to aid in an iterative design process.

Designing intuitive user interfaces

Utilizing typographic hierarchies to organize information

Using Adobe Suite to create vector graphics, edit photos and lay out text